



Detroit Catholic Central High School | 27225 Wixom Rd, Novi, MI 48374

September 2025

Dear CC Robotics Partner,

We invite you to help shape the future of STEM education and innovation at Detroit Catholic Central High School. Our two competitive robotics teams — CC Shambots (FRC 5907) and CC Shambytes (FRC 9572) — compete in FIRST Robotics, a global STEM program that equips students with real-world skills in engineering, business, and leadership.

This season's theme, FIRST® AGE™ presented by Qualcomm, is an archaeology-inspired challenge that encourages students to explore the past to build the future. The official game, REBUILT™, powered by Haas, kicks off on January 10, 2026.

While we're fortunate to work in a newly constructed Robotics Center, our team's daily operations — including materials, travel, and competition costs — are fully sustained by community sponsors and donors like you.

Why partner with CC Robotics?

CC Robotics offers a unique two-team model that helps new students gain confidence and experience before advancing to our veteran team. With over 40 active members, our program blends hands-on STEM training with real-world skills in business, leadership, and project management. Guided by expert mentors, students grow as problem-solvers and leaders while contributing to STEM outreach that impacts our broader community.

Your Investment in Innovation

Your support fuels not just robots, but dreams and future careers. Your support helps to provide:

- Cutting-edge robot kits and components
- Advanced tools and equipment
- Competition fees and travel expenses
- Comprehensive STEM education opportunities
- Enduring community impact and outreach

A Partnership Beyond Sponsorship

Great partnerships go beyond a logo. That's why we offer multiple ways for sponsors to meaningfully engage:

- Brand visibility at competitions, events, and in online media
- Exclusive naming rights and recognition opportunities for top-tier sponsors
- Invitations to VIP sponsor receptions and team showcases
- Custom team visits, presentations, or live robot demonstrations



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- Co-branded social media features and media recognition
- In-kind and technical partnerships that support your expertise or industry

Join Us in Powering the Future

Many Detroit-area companies offer FIRST-specific sponsorship programs—and we're happy to assist with any application or paperwork.

Please review the attached sponsorship levels to explore how we can work together. Your support helps our students thrive, lead, and innovate.

Thank you for considering a partnership with CC Robotics. We look forward to welcoming you to our team and showing you the impact of your investment.

Yours in Innovation,

Joe Lemieux, Head Coach and Director of Robotics

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Our 2025 Team:





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2025 Highlights

In the 2025 season, our teams achieved major milestones — both on and off the field:

Competition Success

- **CC Shambots (5907)** Kicked off our season at Kettering #2, was the first pick of the 4th alliance and won the Industrial Design Award. At Livonia, was the first pick of the 2nd alliance and a district finalist, securing the Innovation in Control Award. At States, were Captain of the 8th alliance. In our third consecutive appearance at Worlds in Houston, we placed 12th out of 75 teams in our division, our highest ever placement at Worlds.
- **CC Shambytes (9572)** At Kettering #2, was the first pick of the 8th alliance and won our program's first ever Spirit Award. At Livonia, finished 5th overall as the captain of the #5 alliance.

Student Impact

- 100% of seniors in CC Robotics pursue STEM or business-related fields
- Multiple alumni have gone on to internships and scholarships in engineering

Community Outreach & Media

- **Cars & Coffee STEM Showcase:** [Video highlight »](#)
- **3D-Printed Prosthetic Limbs for Guatemala:** [Watch on Facebook »](#)
- **Sponsor Appreciation Reception:** [Recap video »](#)

More at: www.ccsambots.com



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CC Robotics Sponsor Levels

Federal Tax ID #38-1474908. All donations to CC Robotics are tax-deductible.

VISIONARY \$30,000+ per year with a 3 year commitment:

- Exclusive "Principal Sponsor" status
- Large logo on team trailer and embroidered on competition jerseys
- Naming rights for an annual team event
- All benefits from lower tiers

INNOVATOR \$10,000-\$29,999:

- Large logo on robot, pit display, and trailer
- Personalized thank-you video from the team
- Invitation to host a workshop or guest speaker session
- All benefits from lower tiers

ENGINEER \$5000-\$9999:

- Medium logo on robot, pit display, and trailer
- Naming rights for a major robot component
- Featured as "Sponsor of the Month" on website and social media
- All benefits from lower tiers

BUILDER \$2500-\$4999:

- Small logo on robot, pit display, and trailer
- Invitation to annual Sponsor Appreciation event
- All benefits from lower tier

SPARK \$1,000 to \$2499:

- Name on website and social media
- Logo on pit display during competitions
- Invitation to public team events and demonstrations

FRIENDS OF CC ROBOTICS Up to \$1,000

- Name on dedicated "Friends of CC Robotics" section of website
- Invitation to public team events and demonstrations



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Additional Program Features

Federal Tax ID #38-1474908

At CC Robotics, we believe in creating meaningful partnerships that go beyond traditional sponsorship. Our program is designed to offer you unique opportunities for engagement, recognition, and impact. We're committed to ensuring that your investment in our team yields tangible benefits for your organization while fostering the next generation of STEM innovators.

Here's how we're taking our partnership to the next level:

Multi-Year Packages: Committed to Long-Term Success

Secure your place as a cornerstone supporter of CC Robotics with our multi-year sponsorship option. Two-year commitments receive a tier upgrade commensurate with the total commitment or a choice of exclusive benefits, such as private robot demonstrations or featured logo placement.

Sponsor Appreciation Day: Celebrating Your Impact

Join us every Fall for an immersive experience in the world of robotics. This annual event features live demonstrations and student presentations. Network with team members, mentors, and fellow sponsors, and enjoy a preview of our upcoming season's goals and plans.

Social Media Spotlight: #CCSponsorSalute

Amplify your brand across our social media platforms with our dedicated sponsor recognition program. Enjoy weekly "Sponsor Sunday" features, "Thank You Thursday" posts showcasing your contributions in action, and live streams of sponsor-led workshops. Our annual "Sponsor Appreciation Week" provides an extra boost of visibility for our top-tier partners.

Through these enhanced partnership opportunities, we aim to create a mutually beneficial relationship that drives innovation, inspires students, and showcases your commitment to STEM education. Join us in shaping the future of robotics and youth development.



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CC Robotics FRC Sponsor Form

Federal Tax ID #38-1474908

Yes! I would like to support the CC Robotics program. Donations are tax deductible as provided by IRS regulations. Donations will be processed by Detroit Catholic Central High School:

Monetary Sponsorship Donation:

- Friend of CC Robotics:* \$0-\$999
- Spark:* \$1,000-\$2,499
- Builder:* \$2,500-\$4,999
- Engineer:* \$5,000-\$9,999
- Innovator:* \$10,000-\$29,999
- Visionary:* \$30,000+

In-Kind Donations:

- Spark:* Raw Materials or Tools
- Builder:* Machine Time
- Engineer:* Technical Support/Professional Expertise

Sponsorship Amount \$ _____

Annual Sponsorship? ②③④⑤ years

Description of materials or services. Include estimated value: _____

Sponsor Information:

Date:	
Name of Company/Organization or Sponsor	
Mailing Address	
Point of Contact	
Phone	
Email	
Invoice or PO Required?	
Payment Enclosed?	
Check No.	
Check Total	

Please make payments to: “Detroit Catholic Central” with “CC Robotics” on the Memo Line

Attn: Amy Ely, 27225 Wixom Rd. Novi, MI 48374 or email form to cshambots@catholiccentral.net

